

Northumbria in Bloom Privacy Policy

Northumbria in Bloom aims to be clear and transparent about how we use personal data.

What information do we collect about you?

Northumbria in Bloom collects personal data when an individual voluntarily provides information relating to a Northumbria in Bloom (NIB) Awards and/or It's Your Neighbourhood (IYN) and/or a Royal Horticultural Society (RHS) award entry. If you attend our meetings, your details may be recorded.

Additional data is collected if you choose to become a judge of Northumbria in Bloom Awards. The information we collect includes:

- Full name
- Postal address
- Email address
- Telephone number(s)

How will we use the information about you?

We use personal contact information to communicate with you about NIB, IYN and RHS activities.

The information collected from the website and social media may be used to track the demographic of people interacting with us. This data will not identify individuals.

Names may be recorded in minutes as a result of discussions about specific issues.

Will we share your personal data?

Your personal data may be shared between Northumbria in Bloom projects and the RHS.

We will never share the personal data we hold with anyone outside Northumbria in Bloom and the RHS, except if we are required to do so legally, for example, with law enforcement agencies.

How can you access, delete, or amend your personal data?

Under EU data protection regulations (GDPR) individuals have specific rights regarding their personal data:

- The right to be informed about how personal data is being used
- The right to access one's personal data
- The right to prevent use of personal data
- The right to correct or erase personal information

You can ask us what personal data we hold about you, and we will provide it within 30 days. You can also ask us to correct or erase your personal information.

To do so please email datacontroller@northumbriainbloom.co.uk

How long will we keep your personal data?

We will securely store your data for 5 years before deleting it.

Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity.

For further information about cookies visit www.aboutcookies.org or www.allaboutcookies.org.

You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However in a few cases some of our website features may not function as a result.

Other Websites

The Northumbria in Bloom website occasionally contains links to other websites. This privacy policy only applies to the Northumbria in Bloom website, so when you follow a link to another website you should read their own privacy policies.

Changes to Our Privacy Policy

We keep our privacy policy under regular review and we will place any updates on our web page. This privacy policy was last reviewed on 26 of May 2018.

How to Contact Us

Please contact us if you have any questions regarding our privacy policy, or would like to access, amend, or delete your personal data:

Email us at datacontroller@northumbriainbloom.co.uk